

NORTH BAY

PMMG

PROFESSIONAL MARKETING GROUP

EDUCATE



CONNECT



INSPIRE



SPONSORSHIP OPPORTUNITIES

JULY 1, 2017 - JUNE 30, 2018

EDUCATE, CONNECT, AND INSPIRE THE NORTH BAY MARKETING COMMUNITY

Professional Marketing Group-North Bay (PMG-North Bay) is a member-based nonprofit that provides educational programs, networking opportunities, and an annual conference for marketing professionals in Marin, Napa, and Sonoma Counties.

Our members span a variety of backgrounds, from small business owners to Chief Marketing Officers of some of the top companies in the area. They represent a variety of industries such as health, education, retail, energy, engineering, law, and of course, marketing, branding, and web design.

THE PMG BOARD

The PMG-North Bay board is dedicated to creating relevant content for our members and valuable promotional opportunities for our sponsors. The organization was founded in 2011 and with the board's leadership, has become a well-known nonprofit with a thriving community. To meet the growing demand for quality speakers and events, PMG implemented a paid membership structure in 2016. Membership then grew to 50+ members, and more than 270 program tickets were sold in 2016.

OUR MEMBERS

707 Promotions

A. Bright Idea

Aita & Assoc. Insurance Marketing, Inc.

AVRS

Boon Hotel & Spa

Cannacraft Inc.

City of Santa Rosa

Deluxemodern

Designs By Dani

Diversified Systems / Wine Country Digital

Elaina Marie: Employee Engagement & Leadership

Environmental Science Associates

Flamingo Resort & Spa

Green Valley Consulting Engineers

Kerry Rego Consulting

LaBruzzi Media Craft

Leap of Faith Web Design

LINK Creative

Mackin Creative

MendoBuZZ Marketing

MKM & Associates

Oliver's Market

On Time Social

P&L Specialties/Tom Beard Co/Revolution

Petaluma Health Center

Potluck Consulting

Provaro Marketing

Rodan + Fields

Santa Rosa Metro Chamber

Simple Biz Support, Inc.

Sonoma Clean Power

Sonoma County Tourism

Sonoma Leadership Systems

Star Staffing

Studio PR

Summit Engineering, Inc.

Taylor Maid Farms

TLCD Architecture

Tyler Chartier Photography

Visit Santa Rosa

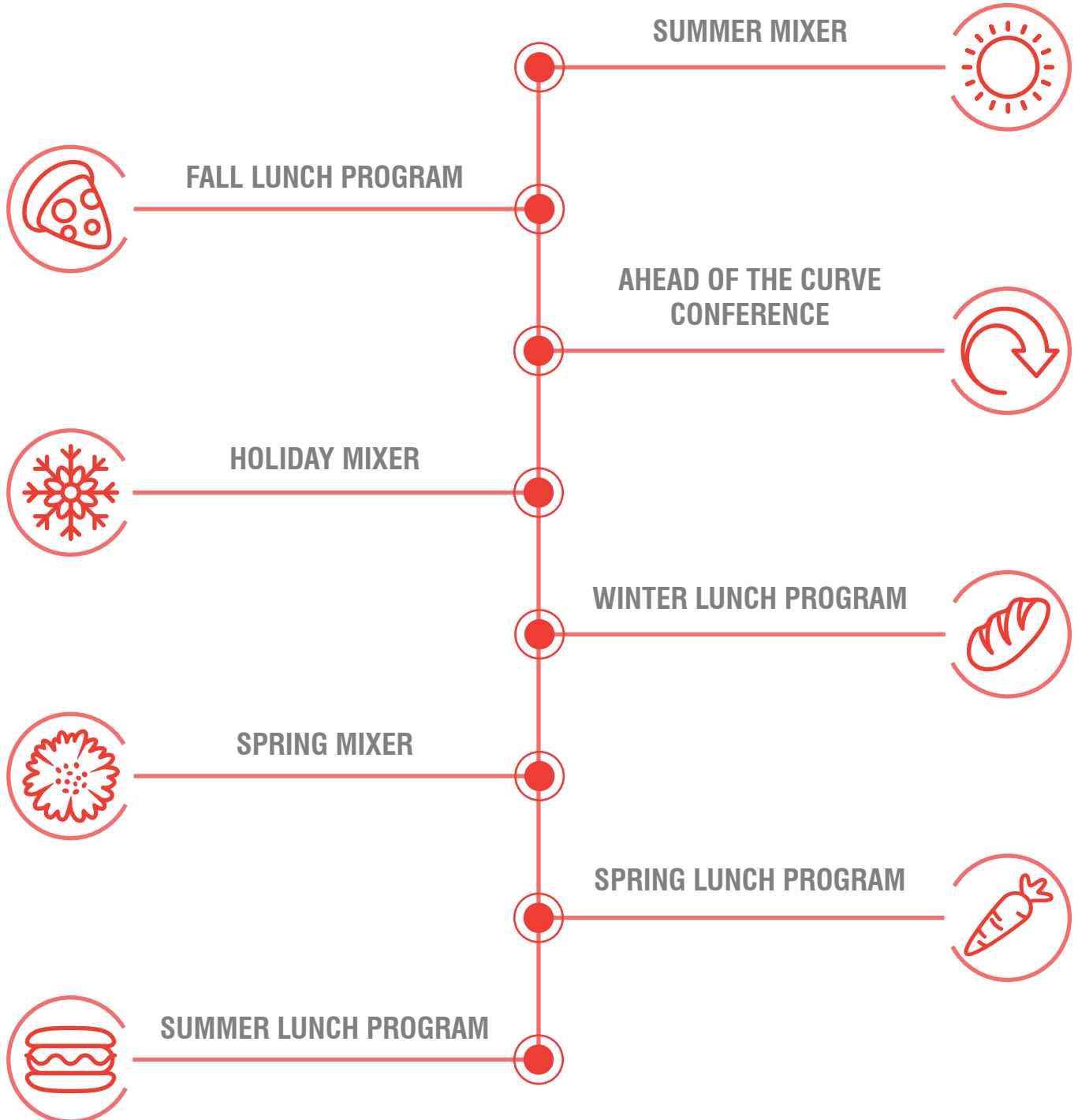
ZDCA Design & Development

ZFA Structural Engineers



PROGRAMS & EVENTS

PMG-North Bay membership includes four educational lunch programs per year, after-work networking events, and access to a members only interactive Facebook group for sharing best practices.



PMG SOCIAL MEDIA POSTS WERE SEEN **16,800+** TIMES IN 2016



80+ SPEAKERS PRESENTED



30-60 PEOPLE ATTEND EACH PROGRAM OR MIXER



UPWARDS OF **100** PEOPLE ATTEND OUR ANNUAL CONFERENCE



450+ EMAIL SUBSCRIBERS



4,800+ WEBSITE SESSIONS

80% BEING FIRST-TIME VISITORS



ATTENDANCE & ANALYTICS

Our PMG-North Bay members and audience are a group of active marketers, which means that they play a big part in our promotions and online visibility.

GETTING INVOLVED AS A SPONSOR

We encourage you to get involved in the commencement of the next chapter of PMG-North Bay. As a PMG-North Bay Sponsor, your business will be highlighted on marketing material, events signage, social media and on PMGNorthBay.org, giving our growing membership base prime visibility to your business.

THE PERKS OF SPONSORSHIP

ALL SPONSORS WILL BENEFIT FROM:

Brand Recognition & Visibility to a variety of well-known companies in the North Bay.

Web traffic and social media impressions from our responsive community.

In-person relationship building opportunities with our members and board members.

	\$850	\$1,000	\$1,500
	CONFERENCE SPONSOR	EVENT SPONSOR	ANNUAL SPONSOR
Logo on Signage at Programs & Mixers		●	●
Logo on Signage at Conference	●		●
Verbal Thank You at Programs & Mixers		●	●
Verbal Thank You at Conference	●		●
Two Tickets per Program & Mixer		●	●
Two Tickets for the Conference	●		●
Logo on Website	●	●	●
Sponsored Social Media Posts	●	●	●
Logo on Conference Event Flyer & Emails	●		●
Option to Supply Promo Items to Conference	●		●
Sponsored Blog Content			●
Number of Events Sponsored	1	7	8

THANK YOU

Thank you for your interest in supporting Professional Marketing Group-North Bay (PMG-North Bay), the region's preeminent organization providing educational programs and networking opportunities to marketing professionals.

With your generous sponsorship we can continue to grow in our mission to educate, connect and inspire the North Bay marketing community.



@PMGNORTHBAY



We post news on our industry, programs, mixers, conference, and members. Please follow us to keep in touch with our real-time updates and community.

LETS START A CONVERSATION

sponsorship@pmgnorthbay.org

PMG-North Bay
PO Box 1101
Santa Rosa, CA 95403

PMGNORTHBAY.ORG

PMG-NORTH BAY IS A 501C(6) NON-PROFIT

PMG sponsorships are not tax deductible. However, we do encourage you to consider sponsorship as a valuable piece of your marketing plan.